



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

Accredited by NBA | Accredited by NACC | ISO 9001:2015 Certified

Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

11.09.2023

Report on Journey from Innovation to Entrepreneurship

Title of the Programme	:	Journey from Innovation to Entrepreneurship
Resource Person	:	Dr.K.Suresh Kumar, Executive Director, PSG STEP, PSG COLLEGE OF TECHNOLOGY, Coimbatore.
Date and Time	:	09.09.2023 & 10.00 AM to 12.30 PM
Mode of Session	:	Offline
Meet App	:	NA
Total number of Participants	:	Attended : 173

Brief details of the event:

On September 9, 2023, QISCET - EDC and IIC held a session titled "The Journey from Innovation to Entrepreneurship." Dr. K.Suresh Kumar spoke at the session. He emphasised the importance of the issue for students wishing to start their own businesses, as well as how they can use this session to learn about startups and their value in helping India compete in the global market.

Response of the audience:

The faculty gained a comprehensive understanding of the topic, covering aspects such as creating a startup and its importance. The faculty's thoughtful questions to the expert indicated their depth of learning. The expert successfully engaged the faculties, leading to a dynamic dialogue where they asked numerous questions, and the expert graciously addressed almost all of them.

Faculty Coordinator Name & Email ID: Dr.S.Suresh Kumar,

sureshkumar.s@qiscet.edu.in

Learning Outcomes:

The professors gained a thorough awareness of the value of startups, their use of new technologies, product design, and their role in entrepreneurship. The session focused on essential issues of startup and product development.



QIS COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

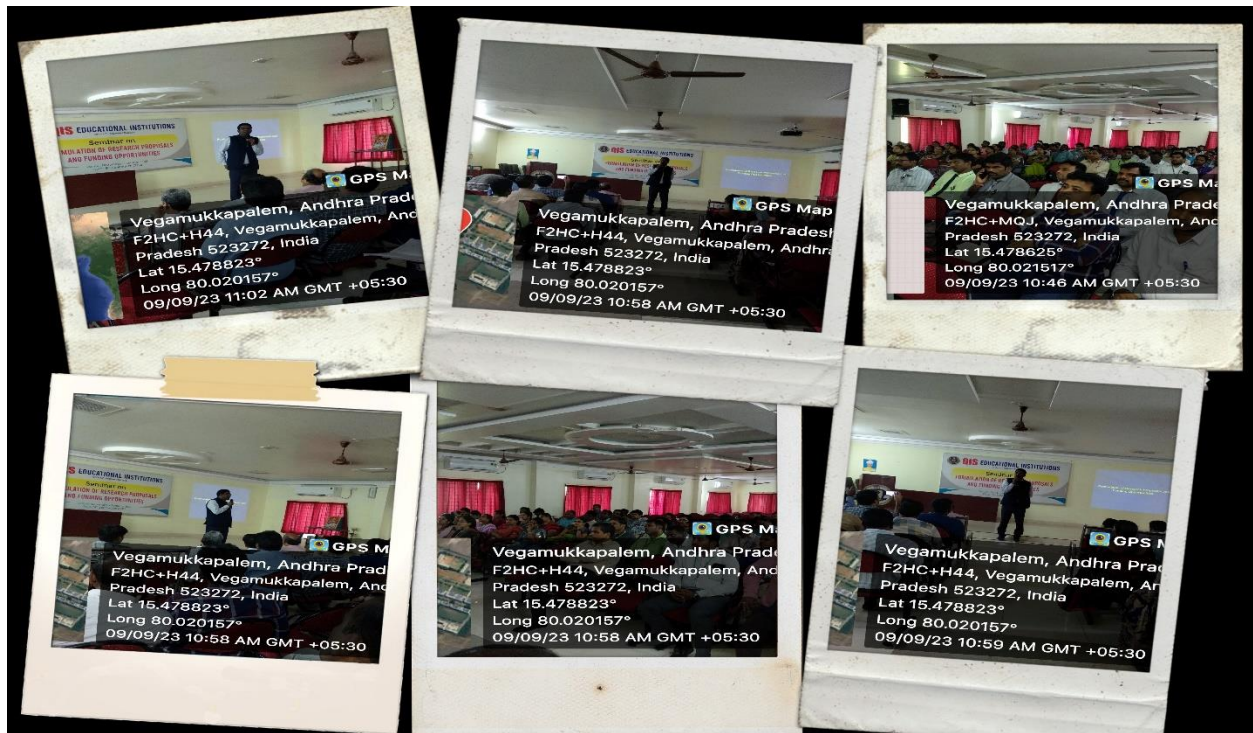
Accredited by NBA | Accredited by NACC | ISO 9001:2015 Certified

Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

Expert Narration:

Dr. K. Suresh Kumar started his presentation with a practical demonstration of a recent solution developed at his incubation centre. He provided a detailed account of the entire journey of launching their company, starting from ideation to product development. By using real-life examples, the expert explained each step of the startup journey, making it relatable for students and helping them understand the intricacies of the startup process.

Event Photos:



Date: 11.09.2023

Place: Ongole

Dr.S.Suresh Kumar,
Event Coordinator